Carl Zeiss Meditec Group





Investor Presentation June 2021

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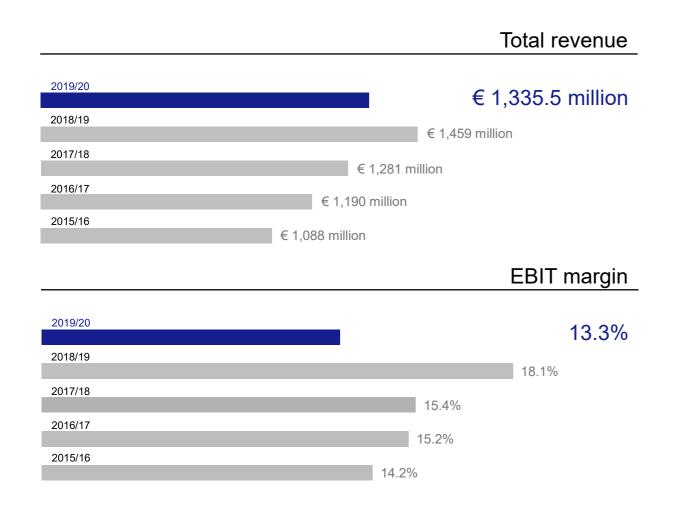
Outlook

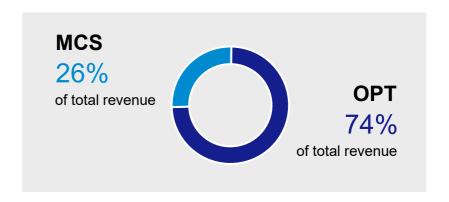
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Leading Market Position in Ophthalmology and Microsurgery Solid revenue development over last 5 years







- Headquarters in Jena, Germany
- Around 3,290 employees worldwide
- Listed on the MDAX and TecDAX
- 59% of shares held by Carl Zeiss AG
- Leading market positions:#2 in Ophthalmology #1 in Microsurgery

Our Markets Benefit from Structural Tailwinds

Attractive Outlook for Medical Technology







- Growing patient load requires more efficient workflows
- Need to improve surgical treatment outcomes
- Increasing information access and awareness
- Rising access to health care in RDEs

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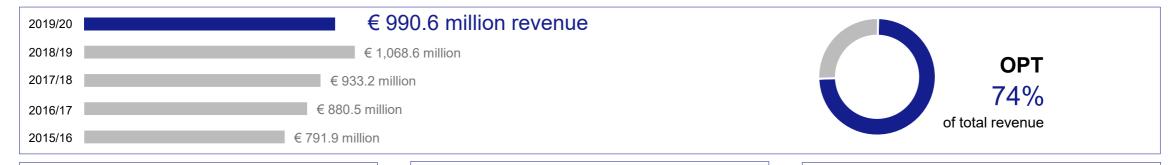
June 2021

Zuri Zeiss Meditec Group

Ophthalmic Devices

Advancing Eye Care - Every Step of the Way





Ophthalmic Diagnostics



Market size¹: € 1.5 to 2bn

Diagnosis and chronic disease management

Refractive Laser Surgery



Market size¹: € 0.8 to 1bn

Corneal surgery for visual correction

Surgical Ophthalmology



Market size¹: € 7.0 to 7.5bn

Cataract and retinal treatment

Customers: ophthalmologists, optometrists, ambulatory surgery centers, hospitals/eye clinics









¹ Market Scope®, CZM internal estimates

Microsurgery

Redefining Surgical Visualization







Visualization

Tumor, aneurysm, reconstructive, dental surgery

Market size¹: € 0.6 to 0.7bn



Surgical Oncology

Intraoperative radiation

Customers: clinics and hospitals, dental offices/clinics









Market Scope®, CZM internal estimate

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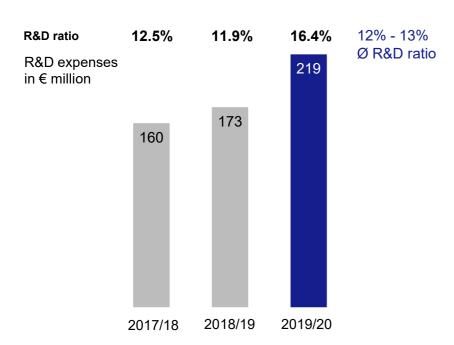
Appendix



Strong Position in Key Technologies and Leading in Market Shaping Innovation



ZEISS innovates to drive customer value through superior solutions.



High commitment to R&D investment resulting in technology leadership across our portfolio.

LEADING INNOVATION AND PUSHING THE BOUNDARIES OF TECHNOLOGY
Shaping technological progress by turning state-of-the-art technology into superior applications

History of gold standards in optical technologies

- DEVELOPING WITH THE CUSTOMER

 Involving customers and key opinion leaders from an early stage integrated into optical R&D network of the ZEISS Group
 - **Application-driven development**
- Specific applications and workplaces to handle data and to support decision-making

 Lead the digitization of our business
- WORKFLOW- AND OUTCOME-DRIVEN SOLUTIONS
 Integrated solutions supporting strong treatment outcomes and efficient workflows
 We integrate our products into systems

Broad and Diversified Portfolio with Growing Share of Recurring-revenue Generating Products



We steadily enhance our share of recurring revenue¹ over the last 10 years



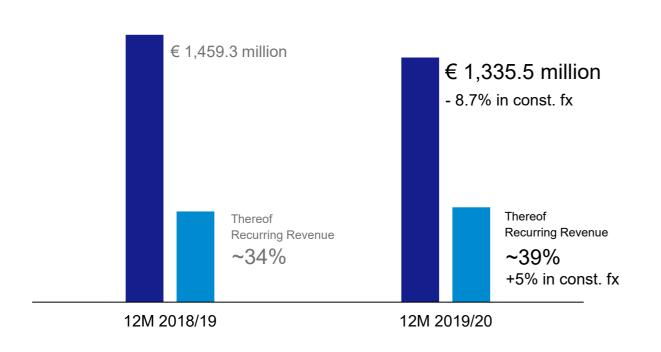
- More recurring revenue has allowed for profitable growth and less cyclicality.
- We steadily broaden our service offering to complement our product offering and enhance the share of recurring revenue.
- Comprehensive sales and service excellence including technical service, training, consulting on practice management and efficient workflow as well as on reimbursement

¹ Intraocular lenses (IOLs) and various consumables are sources of recurring revenue (e.g. viscoelastics, phaco cassettes, refractive laser treatment packs, drapes, etc.)

Recurring Revenue at new record high in FY 2019/20



Revenue development vs. last year



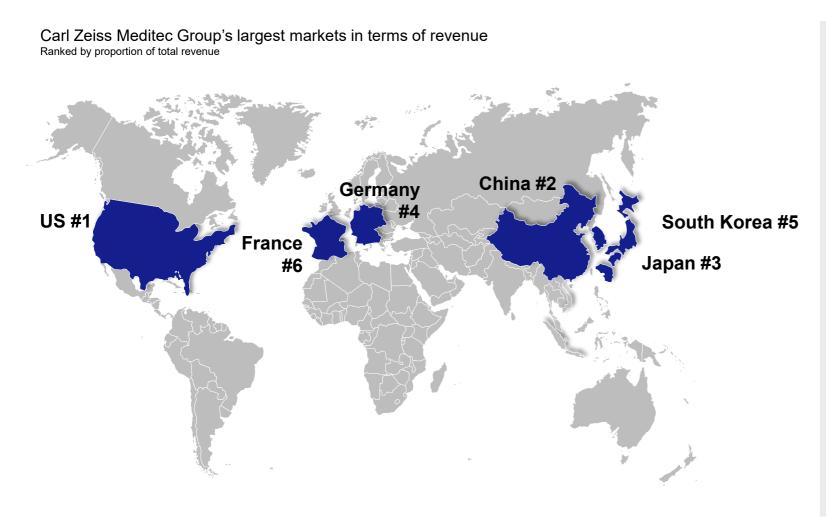
Recurring Revenue¹⁾ has reached a new record level of around 39%

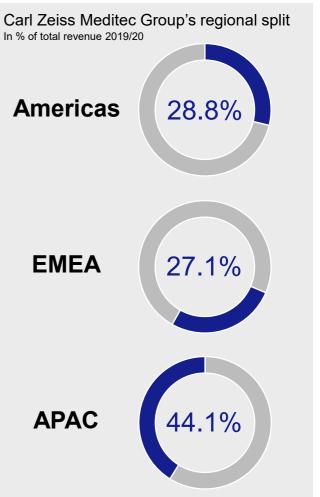
- Slight growth of recurring revenues y/y of +5% (in const. fx) to a new record high of 39%
- Stable contribution from Service business in otherwise difficult year for equipment sales

¹⁾ Recurring Revenue contains surgical consumables (IOLs, Refractive Treatment Packs, Drapes, Cassettes & Accessories) and Service.

APAC has become the largest region for Carl Zeiss Meditec AG







ZEISS Provides the most Comprehensive Diagnostic and Surgical Solution Portfolio in Eye Care



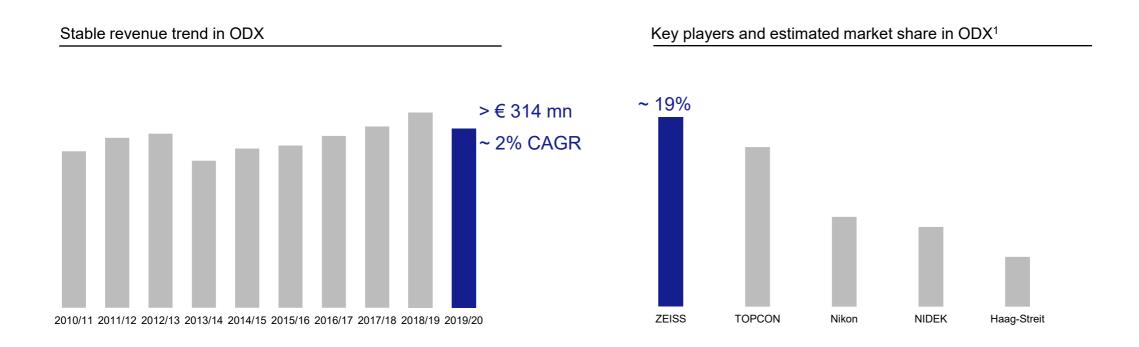
		ZEISS	Alcon	Johnson-Johnson	B+L	TOPCOR	HAAG-STREIT
Diagnostics	Routine Diagnostics	+					+
	Retinal Imaging	+				+	+
	Perimetry	+					+
	Biometry	+				+	+
Surgical	Therap. Laser Surgery	+			+	+	
	Refr. Laser Surgery	+	+	+	+		
	Surgical Microscopy	+	+				+
	Phaco & IOLs	+	+	+	+		

- ZEISS provides gold standard systems and solutions across eye diagnostics and surgery based on deep application know-how in optics and imaging.
- Connectivity of imaging and surgical devices used to support surgeons' quest for premium treatment outcomes and workflow efficiency.

All trademarks are property of the respective owner.

ZEISS leads Ophthalmic Diagnostics Industry with Broad Portfolio





- ZEISS has maintained its historic leadership in ophthalmic diagnostic technologies for management of chronic age-related eye diseases
- FORUM data management infrastructure provides best-in-class connectivity, data archiving and analytical features
- Revenue growth accelerated before COVID-19 pandemic due to significant product launches & portfolio overhaul in OCT and fundus imaging

ZEISS Ophthalmic Diagnostics

Solutions Managing & Supporting Practice Performance



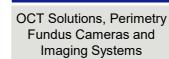




Pretests



SL 220



CLARUS™ UWF

Advanced DX



Consultation **Treatment** Data Management

Therapeutic Lasers



Reduce data entry errors









Fast Acquisition

Leading optics

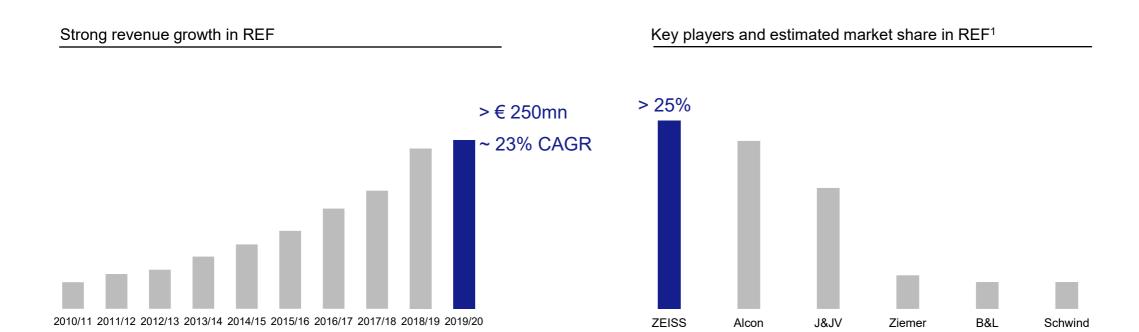
Leading diagnostic tools

At-a-glance information

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Refractive Laser has been a growth engine for ZEISS



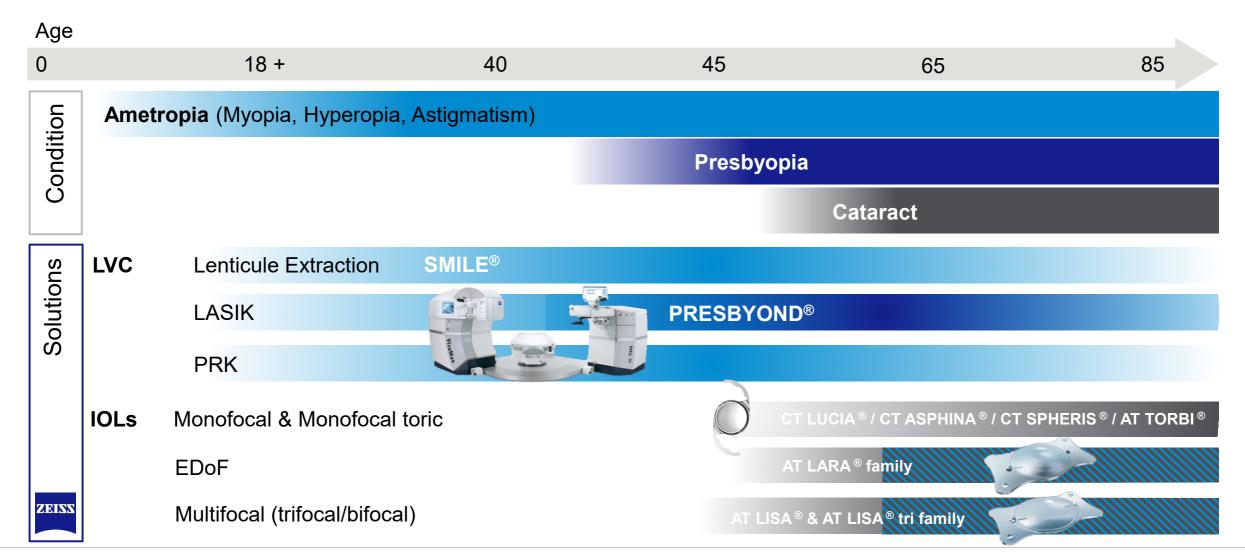


- ZEISS entered the refractive laser business in 2002 through the acquisition of Asclepion Meditec
- Strong driver of recurring revenues: > 60% recurring from treatment packs and service in FY 2019/20
- ZEISS has captured a majority of the growth in the refractive laser market over the past years as adoption of the SMILE technology has accelerated
- Strong growth in APAC (China, South Korea)

ZEISS Ophthalmic Surgical Solutions Cover a Patient's Entire Ocular Lifecycle

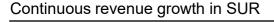


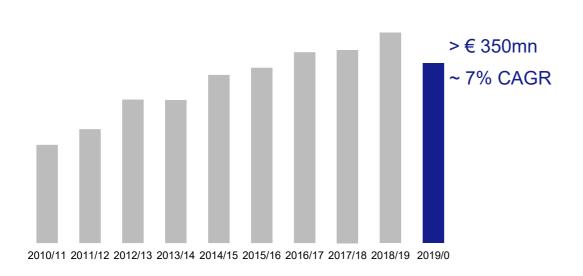
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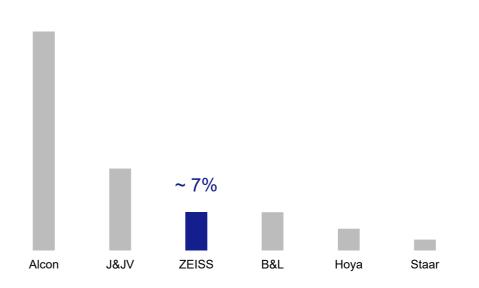
Surgical Ophthalmology has provided steady above-market growth over the past decade







Key players and estimated market share in SUR¹



- SUR has grown significantly ahead of market growth for the last decade
- Largest contributor to recurring revenue

- Most innovative portfolio in industry with high share of premium IOLs
- Leading position in Surgical Microscopes and Biometry

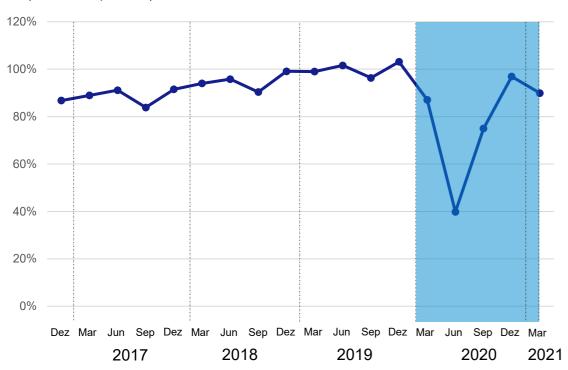
Global cataract surgeries dropped significantly in 2020 and have mostly recovered, but slipped again in early 2021



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Global IOL¹⁾ volumes vs. 2019 avg. baseline

(Calendar quarters)



Recovery in IOL procedures to 2019 levels mostly completed by December, 2021 off to a weak start

- Postponement of elective surgeries across all regions in spring of 2020 led to the most severe decline in cataract procedures on record
- Recovery in the global IOL market still short of pre-crisis baseline, as high COVID-19 case numbers continue to burden healthcare system
- Some signs of acceleration of multifocal IOL adoption and share gains of private clinics in our markets
- Early signs of delayed procedures from 2020 being recovered in some countries, particularly in APAC – not yet visible in global numbers

Source: MarketScope, Company's own estimates; 100% = 2019 avg. quarterly volume of EUR 6.8m units

¹⁾ Intraocular lenses

ZEISS Cataract Suite

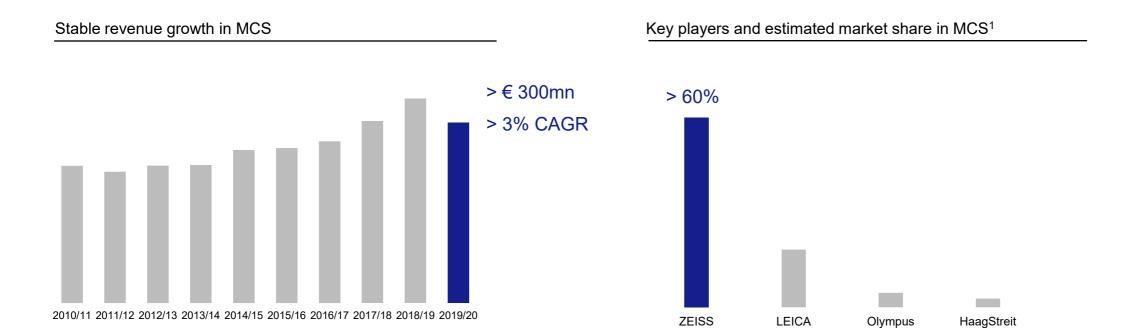
Integrated Solutions to Provide Highest Level of Care





Stable Revenue Growth in Microsurgery SBU



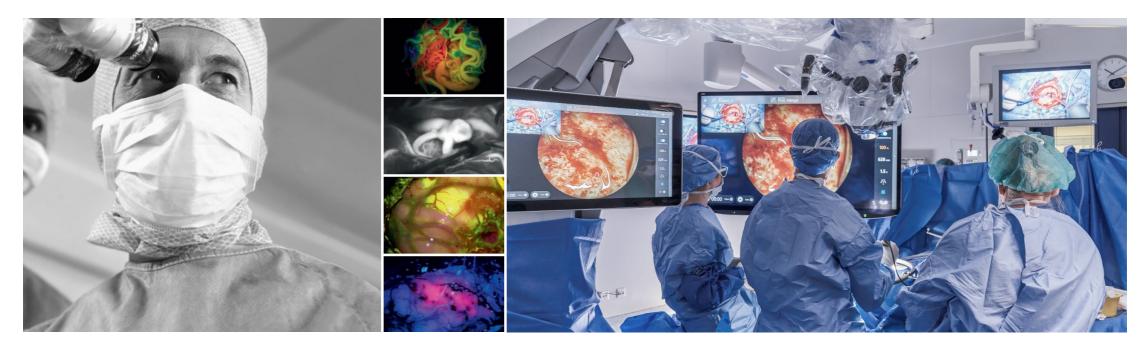


- U.S., Japan and China are the key markets for Microsurgery together accounting for more than half of revenue
- Strong leading position in Neurosurgery
- Neurosurgery/ENT is more than half of the overall Microsurgery business and contributes the largest share of the earnings

¹ Market Scope®. CZM internal estimates

We Have been at the Forefront of Innovation for Decades, Applying our Specialized Know-how





- We have grown the market by replacing the installed base with next generation technology and driving system value (intraoperative diagnostics)
- Kinematics & Robotics providing a maximum of flexibility, movement and ergonomics for the surgeon
- Intra-Operative Diagnostics seeing beyond additional diagnostic information live during surgery
- Digital Imaging improving image quality in ocular and attached screens and facilitating video transmission on local and remote screens

We Have a Strong Position in Microsurgery with a Durable Competitive Advantage





Largest R&D team for surgical visualization

Leading in bringing robotic and modern video technology to microsurgery

Close collaboration with our customers

Technology leadership

Strong brand

High customer loyalty

High market share

Long product lifecycles

We Continue to Benefit from Several Growth Drivers in Microsurgery

cycles, driving unit growth



Innovation – We remain at the cutting edge – our products provide added clinical value and/or efficiency gains for our customers

Shortening of Replacement Cycles – Technological progress and new applications lead to shorter replacement

Pricing Power – We have been able to slightly raise ASP's over time

Demand in RDE's – Rapidly Developing Economies are becoming an ever more important source of our growth, already accounting for > 25% of revenue

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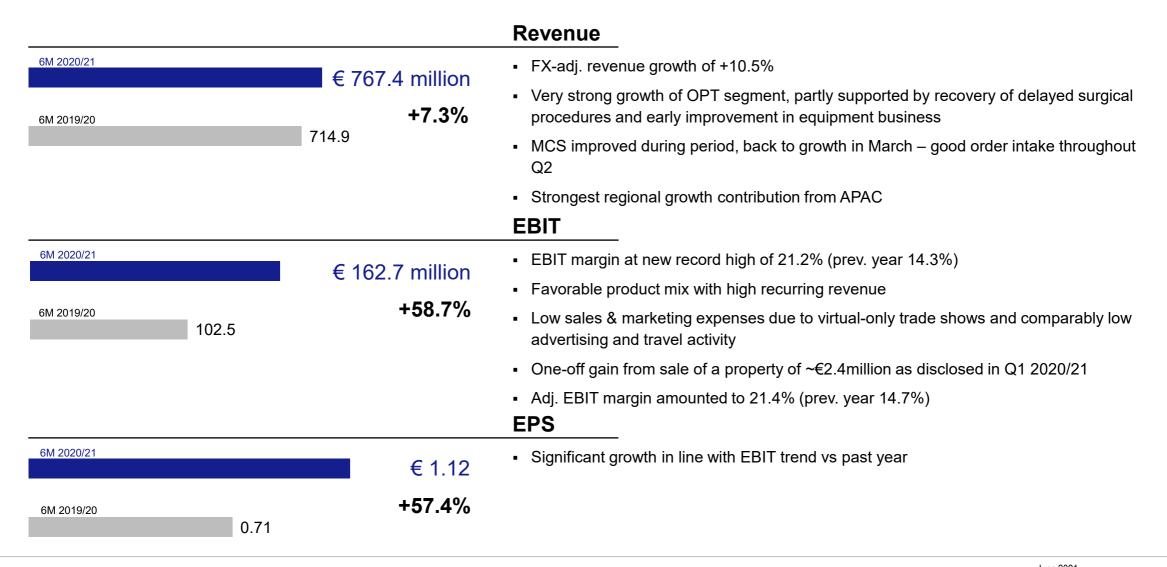
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Carl Zeiss Meditec returns to growth in Q2 2020/21





Ophthalmic Devices

Recurring revenue drives strong growth

517.7





Revenue

- FX-adj. revenue growth of +17.2%
- OPT benefits from strong growth in recurring revenues
- Equipment business returns to growth in Q2 against both 2020 and 2019

6M 2020/21 21.1%

6M 2019/20 9.5%

6M 2019/20

EBIT margin

- Strong EBIT margin expansion supported by:
- Favorable product mix with high share of recurring revenue
- Significant savings in sales and marketing expenses due to virtual-only trade shows, low advertising and travel activity

Revenue Split



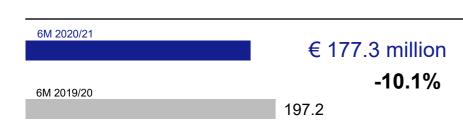


Microsurgery

Performance stabilized in Q2 2020/21, return to growth in March/April



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Revenue

- Fx-adj. revenue decline of -7.0%
- Performance stabilized, solid order intake throughout Q2
- Return to revenue growth in months of March and April 2021, against both 2020 and 2019

6M 2020/21 21.4% 6M 2019/20 27.1%

EBIT margin

 EBIT margin decreased compared with prior-year period as a result of weaker revenue, mitigated by disciplined cost management in manufacturing as well as sales & marketing

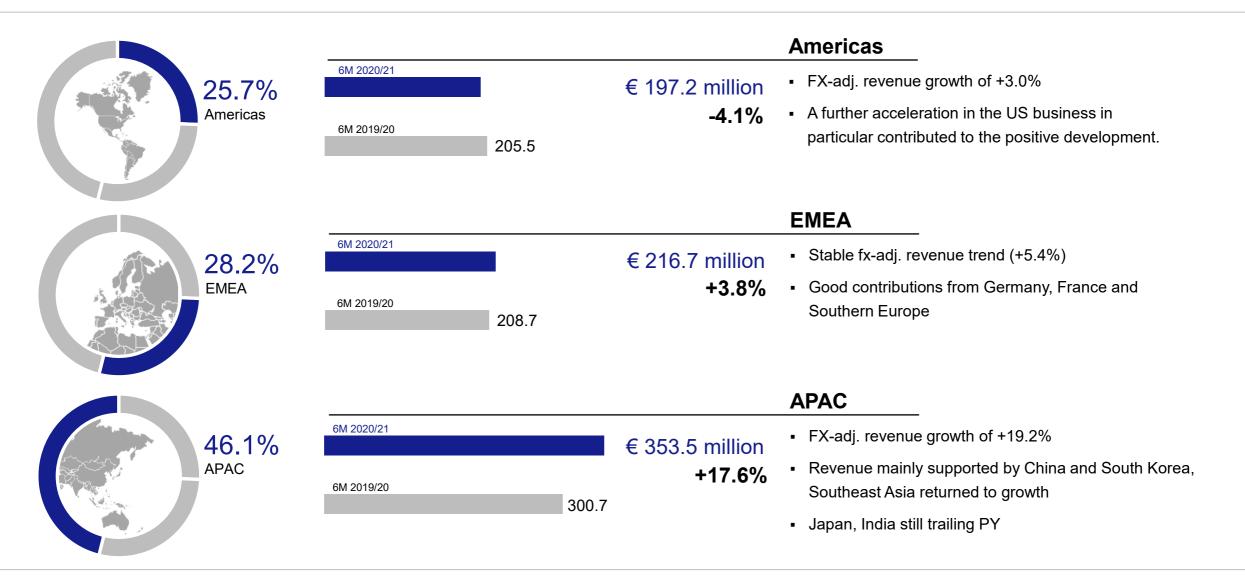
Revenue Split





All regions back to fx-adjusted growth, APAC significantly ahead

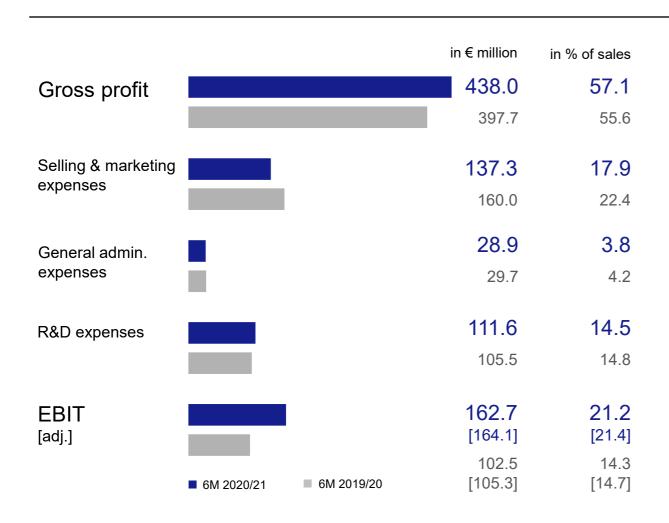




P&L Analysis – EBIT growth supported by solid revenue development, product mix and lower sales & marketing cost







- Gross margin up y/y, supported by high share of recurring revenue in Ophthalmic Devices, partly offset by weaker trend in Microsurgery SBU
- Significant opex reductions vs. previous quarters, mainly in sales & marketing
- R&D ratio decreased to 14.5% (previous year: 14.8%)
- EBIT includes one-off gain from sale of a property of ~€2.4 million as disclosed in Q1 2020/21

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Adjusted EBIT margin amounted to 21.4%



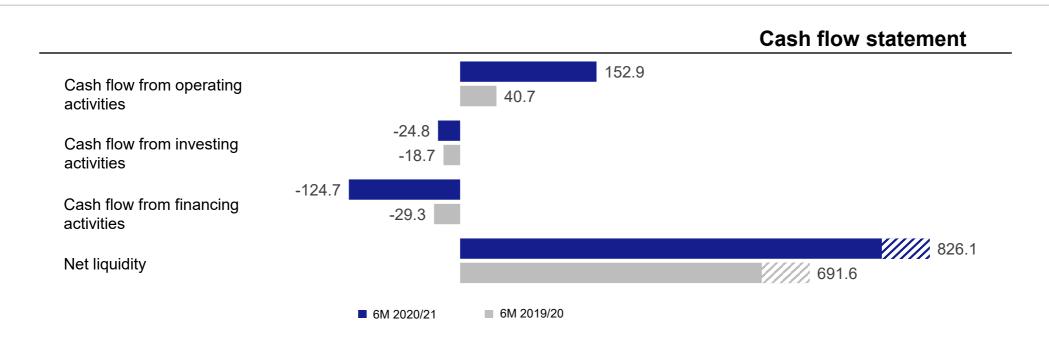
Adjusted EBIT margin

	6M 2020/21 € million	6M 2019/20 € million	Change to PY %
EBIT	162.7	102.5	+58.7
./. Acquisition-related special items	-3.8	-2.8	+33.9
./. Other special items	+2.4	-	-
Adjusted EBIT	164.1	105.3	+55.8
Adjusted EBIT in % of revenue	21.4%	14.7%	+6.7% pts.

- Non-cash charges related to the acquisitions of Aaren Scientific and IanTech
- One-time gain from the sale of a property in the amount of around € 2.4 million in the current period

Further increase of operating cashflow and net liquidity





- Operating cash flow higher compared to PY mainly due to strong increase in operating earnings as well as reduction in inventories.
- Cash flow from investing activities includes € 8.5 million milestone payment related to lanTech acquisition, offset by proceeds from the sale of a property of € 8.4 million as disclosed in Q1 2020/21
- Investments in property, plant and equipment increased due to the expansion of production capacities for intraocular lenses at new plant in Guangzhou, China.
- Net liquidity at new high of € 826.1 million

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Recovery in revenue and EBIT expected to continue



Favourable Long-Term Trends

Aging of the population and growing affluence

Rising access to health care in RDEs

Increasing information access and awareness

Growing patient load, growing patient expectations

COVID-19 Impact

Surgical procedures recovering fast following end of containment measures

Equipment business needs more time to recover to pre-crisis levels, but has mostly returned to growth in March/April 2021 vs. both 2020 and 2019

Rising relevance of tele-medicine and digital, Al driven solutions for diagnostics and surgery will re-shape ophthalmology, ZEISS needs to continue to invest in digitalization in order to stay on top

FY 2020/21 Outlook

During the further course of FY 2020/21, the company expects further business normalization

Revenue is expected to reach around € 1.6 billion (past year: EUR 1,335.5 million)

EBIT margin is projected to reach a level of approximately 20% (past year: 13.3%), with significant support from lower than usual sales and marketing expenses in the current year

Mid-term margin outlook unchanged: EBIT margin sustainably above 18%

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Medical Technology is a Deeply Integrated Core Business for the ZEISS Group





- Shareholder structure of Carl Zeiss Meditec AG
- 41%

ZEISS Group

Free float

- Carl Zeiss Foundation created in 1889 as sole stakeholder of Carl Zeiss AG. Statutory goal to promote natural science, engineering. Envisioned close partnership of industry and science.
- Areas of business for foundation company Carl Zeiss AG defined as optics, fine mechanics and optoelectronics.
- Commitment to sustainability: safeguarding the future by responsible management, fulfilling special responsibility toward employees and society.
- Carl Zeiss Meditec AG formally created in 2002 through merger of ZEISS Ophthalmic business with listed laser technology maker Asclepion Meditec AG (AFX) and strengthened by acquisition of Carl Zeiss' Surgical business in 2006.

Events 2020/21



27 May 2021

6 August 2021

■ 10 December 2021

Annual General Meeting, Jena

Publication of 9-Month Quarterly Statement and Conference Call

Publication of **Annual Financial Statements** and Analyst Conference

Contact





Sebastian Frericks
Director Investor Relations

Phone: +49 (0) 36 41 / 2 20 - 1 16

Fax: +49 (0) 36 41 / 2 20 - 1 17

Email: investors.meditec@zeiss.com

Web: www.zeiss.com/meditec-ag/investor-relations



Seeing beyond