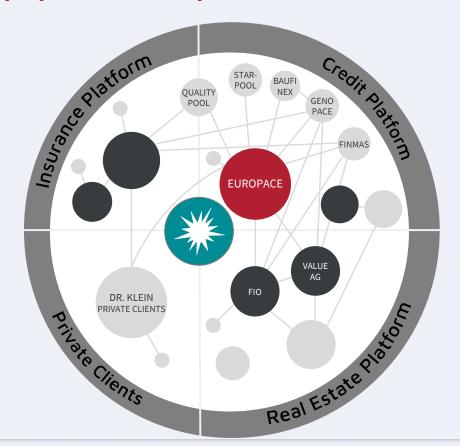


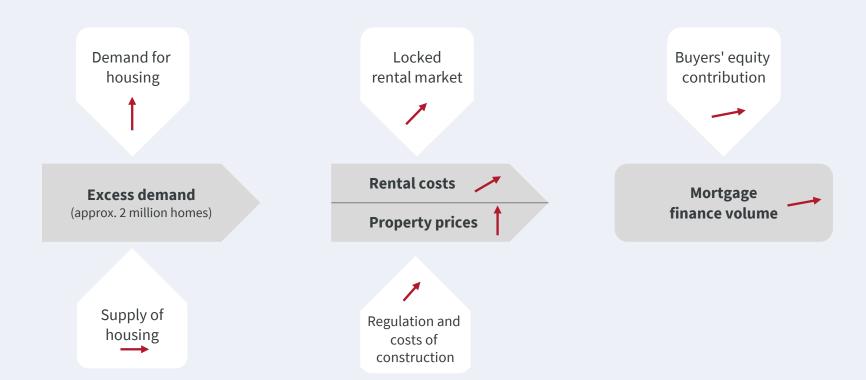
# **Europace – Hypoport's main platform**





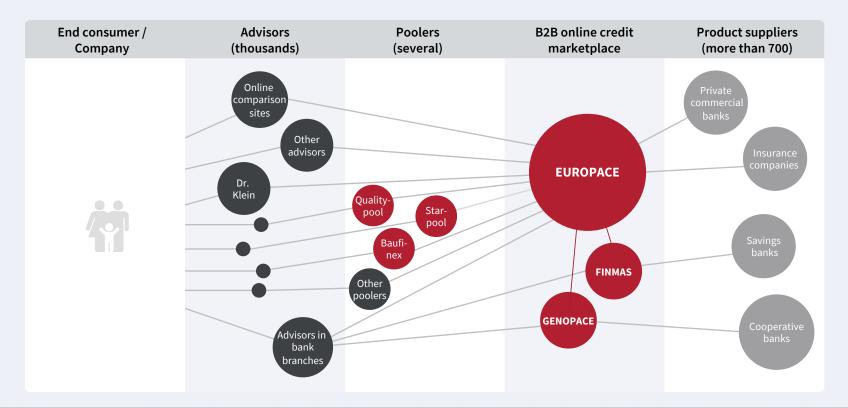
## Mortgage finance remains a growth market

Factors pointing to sustained growth in the medium term



#### **Credit Platform**

#### Business model



# Why is there a need for a centralised platform?

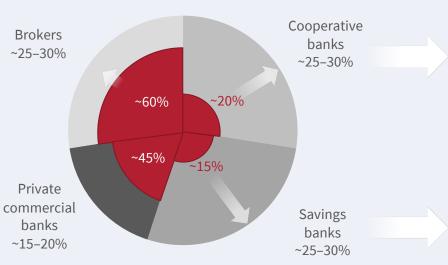
Key reasons for the success of Europace

Factors	Effects
Fragmented market	<ul> <li>Approx. 1,300 product suppliers in Germany (incl. ~350 savings banks, ~750 corporative banks).</li> <li>None of theses (not even Deutsche Bank) with a dominant market share.</li> </ul>
	<ul> <li>Thousands of distributers (broker organisations, self-employed broker, bank advisers).</li> </ul>
	<ul> <li>Every product supplier wants access to every distributer and vice versa. Solved by their own would fail because of millions of expensive APIs.</li> </ul>
Independency	<ul> <li>A centralised platform can only be offered by an independent tech company. Banks and brokers would never use the platform from a competitor.</li> </ul>
End consumer behaviour	<ul> <li>With rising property prices and online transparency end consumer compare the mortgage offer for their biggest financial decision in live. Also they want an smooth and fast process.</li> </ul>
	<ul> <li>Bank advisers have to open their product range and offer third-party products to compete with independent brokers. This is only possible with an independent platform.</li> </ul>
Winner-takes-it-all	<ul> <li>With rising commitment of banks and brokers/advisers there is no need for a second independent platform.</li> </ul>

## **Europace still has good potential for growth**

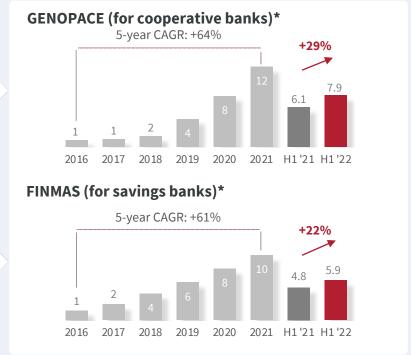
Mortgage finance product type: market share, by distribution channel

#### **Distribution channels and Europace's share**



Mortgage finance in Germany in H1 2022: €160 billion

Mortgage finance on Europace\* in H1 2022: €49 billion



<sup>\*</sup> Numbers before cancellations (€ billion). Sources: Bundesbank, Europace, own estimates.

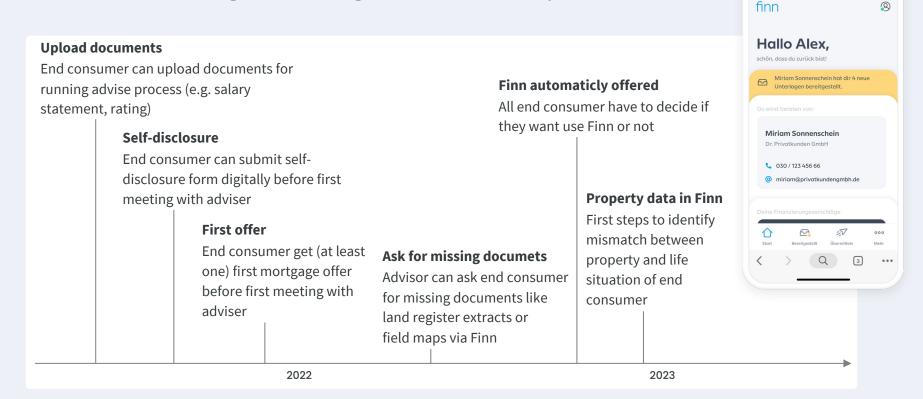
## Next generation a head

Roadmap 2022 / 2023



## Speed up process and less effort for advisor

"Finn" – the smart digital financing assistant: Roll out process

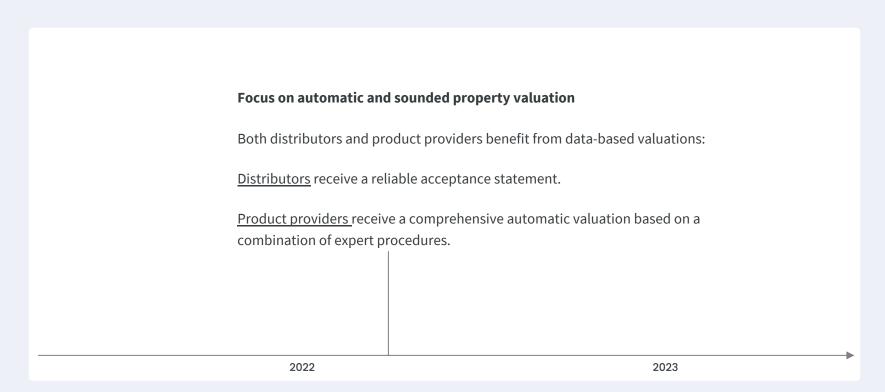


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meinfinn.de

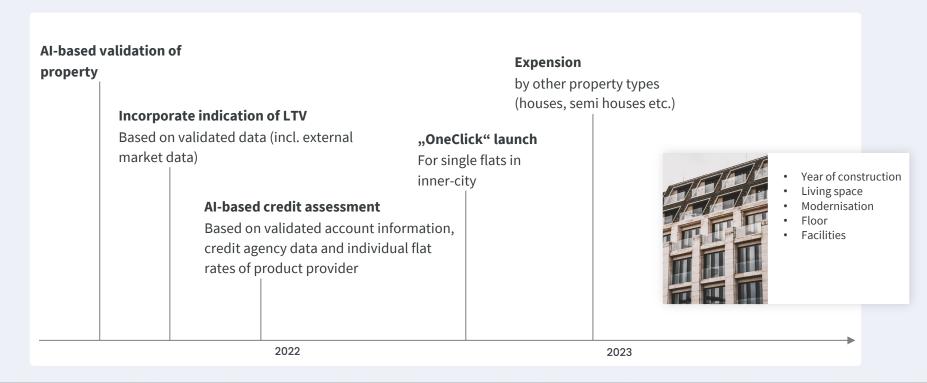
### Important milestone for smooth distribution process

Integrated Property valuation – Automated LTV evaluation



### **Next level of mortgage distribution**

'OneClick' – Roll out process



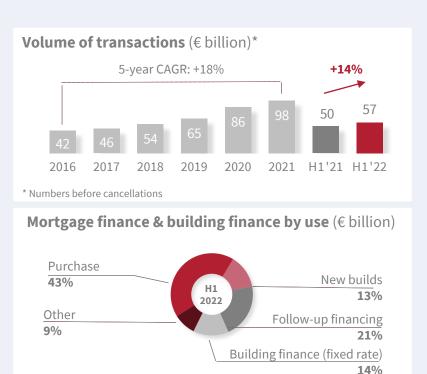
# **Speed matters for buyers**

'OneClick' – Need for a fast solution

Factors	Effects
Problem	<ul> <li>Potential buyers have to speed up, because of high demand / competition for properties. But mortgage finance process is too slow.</li> </ul>
	<ul> <li>Low capacity for credit checks at banks (middle office)</li> </ul>
	Too much administrative work / document handling for sales department (front office)
Solution	Europace 'OneClick' – live mortgage approval by bank
	Competitive advantage for customer against other potential buyers will drive demand for OneClick
	• Already connected banks will be the chosen product supplier. More banks will connect to OneClick
	OneClick will become a relevant solution for the German mortgage finance market

#### Consistent double-digit percentage growth

Credit Platform: mortgage finance and building finance product type



- Further gain in market share for mortgage finance with growth of 14% (overall market growth: +10%)
- Strong growth of 17% for building finance too, despite the overall market reporting only marginal growth of 4%)
- All four distribution channels on Europace (brokers, private commercial banks, cooperative institutions, savings banks) are growing at a faster rate than the market
- Regional associations of savings banks and cooperative banks are recording the fastest growth rates
- Rising interest rates are providing a particular boost to follow-up financing and building finance as a way of locking in interest rates
- Market downturn is accelerating the need for financial product distributors to go digital



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