

## **PIERER** Mobility AG

The leading European powered two-wheeler group

**Preliminary Key Figures BY 2022** January 31, 2023

























KL

Husqvarna®

GASGAS 1117







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# THE LEADING EUROPEAN POWERED TWO-WHEELER GROUP

**MOBILITY AG** 



Simplified presentation by areas as of December 2022 - Other shareholdings: ACstyria Mobilitätscluster GmbH 12.3%; Platin 1483. GmbH 100%, Pierer E-Commerce GmbH 100%

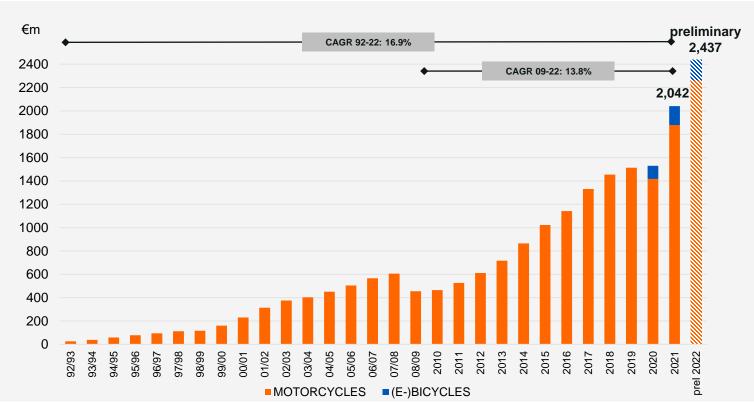


#### Thirty years of successful track record Motorcycles & E-Bicycles revenues

Record growth in 2022

4

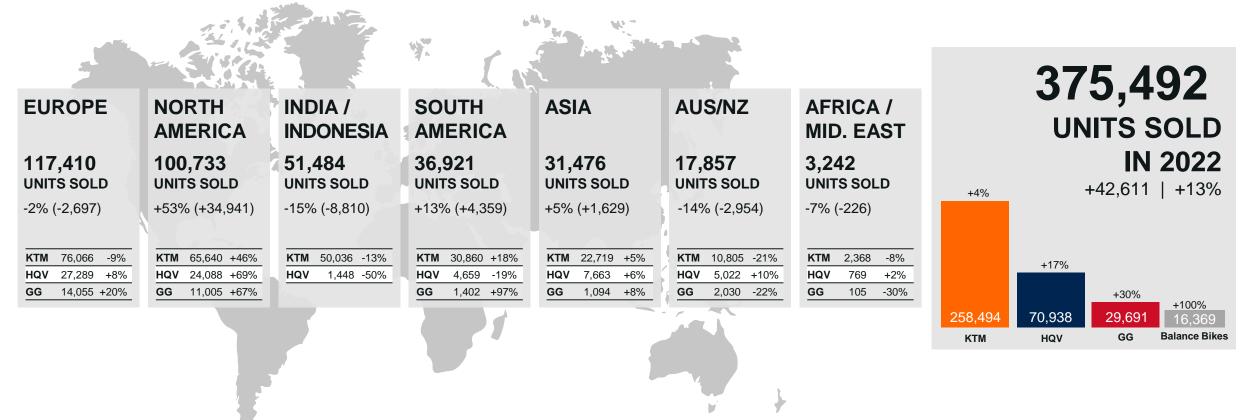
- BY 2022 (preliminary) revenue € 2,437 million (+19 % compared to PY)
- Revenue sales more than tripled from 2009 to 2022
- Revenue sales CAGR ~13.8% since 2009





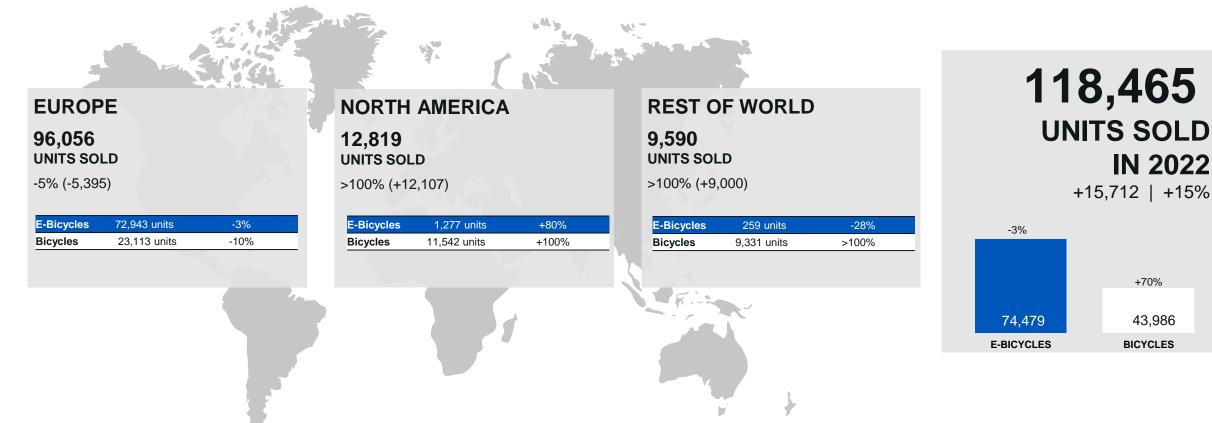
## Motorcycle Wholesales – 2022

Deliveries to Motorcycle Dealer Network & General Importers





## Bicycle Wholesales – 2022



Wholesale (B2B): Sale to Dealer & General Importer Network reflected in P&L | Regions reflect Profit Centers

**IN 2022** 

+70%

43.986

BICYCLES



## FINANCIALS

CONSOLIDATED PROFIT & LOSS FIGURES UNDER IFRS (PRELIMINARY)

in €m	2020	2021	2022	∆ <b>2021/22</b>	
Revenues	1,530.4	2,041.7	2,437.2	+19.4% 1	
EBITDA	233.5	332.2	381.1	+14.7% 2	2
EBIT	107.2	193.5	235.2	+21.6% 2	
Earnings <sup>*)</sup>	69.5	142.9	171.3	+19.9%	
Earnings after minorities <sup>*)</sup>	34.9	82.5	170.6	> 100% 3	3
EBITDA margin	15.3%	16.3%	15.6%	-0.7ppts	
EBIT margin	7.0%	9.5%	9.7%	+0.2ppts 2	2
Employees (Headcount)	4,586	5,249	6,088	+16.0% 4	

- Despite difficult economic market environment (supply bottlenecks, China's strict zero-COVID-19 policy, Ukraine war), again record revenue was achieved (+ € 396 million)
- Growth was especially strong in North America
- 2022: 47% of revenues in Europe (2021: 56%)
  33% of revenues in North America (2021: 23%)
- Driven by high demand for PTWs and an active management of the challenges in the supply chains, a record operating result was achieved
  - EBIT margin of 9.7% is at the upper end of the guidance range
- Effect of simplification of the shareholding structure with Bajaj in October 2021 was fully reflected in 2022
- Earnings after minorities almost 100% of total earnings
- Further increase in headcount: +839 employees
- Apprentices campaign: PIERER Mobility AG is currently training around 200 apprentices
- Around 1,200 of the total employees work in R&D (20% of workforce)

\*) based on preliminary tax calculation in 2022



### FINANCIALS BUSINESS SEGMENTS UNDER IFRS (PRELIMINARY)

		2022				
in €m	GROUP	MOTORCYCLES	BICYCLES	OTHERS		
Revenues	2,437.2	2,262.5	171.2	3.5		
EBITDA	381.1	381.2	6.5	-6.6		
EBIT	235.2	241.0	2.5	-8.3		
Earnings <sup>*)</sup>	171.3	180.5	0.6	-9.8		
EBITDA margin	15.6%	16.8%	3.8%	-		
EBIT margin	9.7%	10.7%	1.4%	-		

- Motorcycles segment revenues in 2022 increased by around € 386 million vs. 2021 (+21%)
- Bicycles segment revenues ( +€ 8 million), only slightly over the previous year mainly due to supply chain shortage clear under budget

 Sales split 2022: 375,492 motorcycles (+13%) 74,479 e-bicycles (-3%) 43,986 bicycles (+70%)

- Motorcycles division was able to achieve an operating result significantly above the previous year's level (EBIT € +48 million)
  - Bicycles Division, operating result was below the previous year's values (EBIT € -4.5 million)
- Motorcycles: EBIT margin >10% and EBITDA margin >16%
- **Bicycles:** EBIT margin below 2021 and budget due to supply shortage in den e-bikes segment. Target to achieve motorcycles range between 8 and 10% still valid.



## FINANCIALS

#### CONSOLIDATED BALANCE SHEET AND CASH FLOW FIGURES UNDER IFRS (PRELIMINARY)

2020	2021	2022	∆ <b>2021/22</b>	
1,686.0	2,033.7	2,551.3	+25.5%	1
654.1	765.6	915.1	+19.5%	2
530.7	563.4	535.3	-5.0%	
181.5	160.5	186.7	+16.4%	3
312.4	189.9	256.5	+35.1%	
38.8%	37.6%	35.9%	-1.7ppts	2
11.9%	7.9%	7.7%	-0.2ppts	
47.8%	24.8%	28.0%	+3.2ppts	4
1.3x	0.6x	0.7x	+0.1x	4
2020	2021	2022	∆ <b>2021/22</b>	
165.8	172.2	-2.8	< 100%	5
-150.2	-178.5	-267.5	-49.9%	6
-19.5	-24.6	-25.9	-5.1%	
-147.0	-195.1	-283.1	-45.1%	
				_
126.3	138.7	145.9	+5.2%	
	1,686.0 654.1 530.7 181.5 312.4 38.8% 11.9% 47.8% 1.3x <b>2020</b> 165.8 -150.2 -19.5 -147.0	1,686.0    2,033.7      654.1    765.6      530.7    563.4      181.5    160.5      312.4    189.9      38.8%    37.6%      11.9%    7.9%      47.8%    24.8%      1.3x    0.6x      2020    2021      165.8    172.2      -150.2    -178.5      -19.5    -24.6      -147.0    -195.1	1,686.0    2,033.7    2,551.3      654.1    765.6    915.1      530.7    563.4    535.3      181.5    160.5    186.7      312.4    189.9    256.5      38.8%    37.6%    35.9%      11.9%    7.9%    7.7%      47.8%    24.8%    28.0%      1.3x    0.6x    0.7x      2020    2021      2020    2021    2022      165.8    172.2    -2.8      -150.2    -178.5    -267.5      -19.5    -24.6    -25.9      -147.0    -195.1    -283.1	$1,686.0$ $2,033.7$ $2,551.3$ $+25.5\%$ $654.1$ $765.6$ $915.1$ $+19.5\%$ $530.7$ $563.4$ $535.3$ $-5.0\%$ $181.5$ $160.5$ $186.7$ $+16.4\%$ $312.4$ $189.9$ $256.5$ $+35.1\%$ $38.8\%$ $37.6\%$ $35.9\%$ $-1.7ppts$ $11.9\%$ $7.9\%$ $7.7\%$ $-0.2ppts$ $47.8\%$ $24.8\%$ $28.0\%$ $+3.2ppts$ $1.3x$ $0.6x$ $0.7x$ $+0.1x$ <b>2020</b> $2021$ $2022$ $\Delta 2021/22$ $165.8$ $172.2$ $-2.8$ $<100\%$ $-150.2$ $-178.5$ $-267.5$ $-49.9\%$ $-19.5$ $-24.6$ $-25.9$ $-5.1\%$ $-147.0$ $-195.1$ $-283.1$ $-45.1\%$

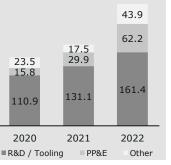
1) Additions of property, plant & equipment (PP&E) and intangible assets according to the fixed assets schedule (excl. right-of-use additions - IFRS 16 leasing)

- Inventory level of € 654 million (2021: € 405 million) and accounts receivables of € 270 million (2021: € 151 million) leads to prolongation of balance sheet total due to working capital management, working capital employed only increased € 26 million
- Equity increased as a result of the positive results
  - Equity ratio reduced to 35.9% due to balance sheet extension
- Working capital management: Increase of working capital employed slightly below increase of turnover
- Financial key ratios stable at top level
- Free cash flow 2020-2022 is € 335 million. Three years average of
  5.6% above the sustainable target of 3-5% of revenues.
- Capex driven by R&D to support high innovation rate

Agusta

 Increase of PP&E investments in 2022 due to the construction of a new headquarters for KTM North America.

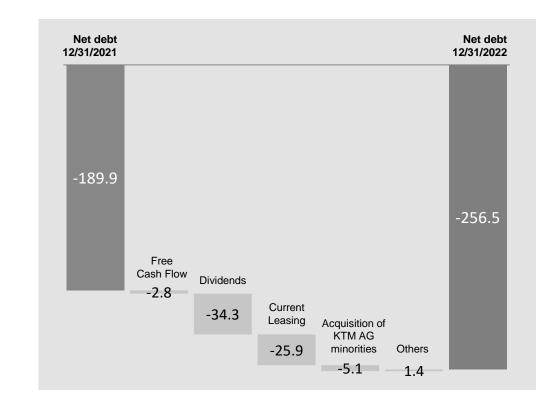
Others: includes acquired stake of MV





## FINANCIALS FREE CASH FLOW AND NET DEBT ANALYSIS (PRELIMINARY)

FREE CASH FLOW - in €m	2021	2022	∆ <b>2021/22</b>
EBITDA	332.2	381.1	48.9
(+) Interest receipts and (-) payments	-9.1	-13.9	-4.8
(-) Taxes	-31.0	-43.8	-12.8
(+) Non-cash expenses and (-) income	7.0	-24.4	-31.4
Gross Cash Flow	299.1	299.1	0.0
+ / - Change Working Capital employed	17.1	-50.8	-67.9
+ / - Change Non-Working Capital	51.2	32.1	-19.1
Cash Flow operating activity	367.4	280.3	-87.1
Cash Flow investing activity	-195.1	-283.1	-88.0
FREE CASH FLOW	172.2	-2.8	-175.0
in % of revenue	8.4%	-0.1%	





## FINANCIAL GUIDANCE 2023 POSITIVE OUTLOOK

	OUTLOOK 2023	PRELIMINARY KEY FIGURES 2022	KEY FIGURES 2021	KEY FIGURES 2020
Revenues in €m/ Revenue growth in %	6 – 10 %	2,437	2,041.7	1,530.4
EBIT margin	8 – 10%	9 – 10%	9.5%	7.0%
EBITDA margin			16.3%	15.3%

